

AUTOMOTIVE FORUM ZWICKAU

22ND INTERNATIONAL ANNUAL CONGRESS
OF THE AUTOMOTIVE INDUSTRY

23 + 24 OCTOBER 2018 | ZWICKAU

AUTOMOTIVE INDUSTRY — GROWTH UNDER NEW ACTORS



Freistaat
SACHSEN

Patron: Michael Kretschmer
Prime Minister of the
Free State of Saxony



An event organised by



in cooperation with



INVITATION

SELECTION OF SPEAKERS:



Michael Kretschmer

Prime Minister of the Free State of
Saxony, Saxon State Chancellery,
Dresden



Frank Witter

Member of the Board Finance and
Controlling Volkswagen AG,
Wolfsburg



Klaus Brüning

Managing Director
Verband der Automobilindustrie e.V.
(VDA), Berlin



Prof. Dr. Ferdinand Dudenhöffer

Director CAR - Center Automotive Research,
University of Duisburg-Essen,
Duisburg

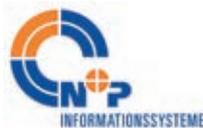


Dr. Oliver Manicke

Head of Programme Management,
Infotainment, Connect, UX,
Dr. Ing. h.c.F. Porsche AG, Weissach

AUTOMOTIVE FORUM ZWICKAU

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Volkswagen Sachsen



Reinhard de Vries

Managing Director Technology and Logistics of Volkswagen Sachsen GmbH



Volkswagen Sachsen



The age of electromobility has long since begun. Our Zwickau plant is being developed to become the largest centre for e-mobility in Europe by 2021. The first new Volkswagen cars based on the modular electric drive kit (MEB) will leave the production line here in Zwickau from the end of 2019. The transformation process associated with this has also reached the automotive supply industry. Future-oriented engines, modern and customer-oriented mobility services or autonomous driving determine our actions today. Digitisation and IT will continue

to be the focus of our work. The training and qualification of people and the development of know-how and competence in our own team are major levers.

Become part of the future, shape it with us!

The speed of the change process is both breath-taking and challenging. To be allowed to be a part of this as a participant and decision-maker is an opportunity for us all.

The 22nd International Annual Congress will address precisely these topics, allow for valuable discussions and promote and stimulate communication with each other.

I hope you all enjoy interesting and exciting presentations, animated discussions and valuable suggestions.

pp. **Reinhard de Vries**
Managing Director
Technology and Logistics of
Volkswagen Sachsen GmbH

Dieter Pfortner

President of the Chamber of Industry and Commerce Chemnitz and Managing Director of P&R Health care GmbH



innovative. networked. globally present.

The automotive industry is an exceptional industry - not only because of its economic importance, but also because of its impressive innovative strength over the last 125 years. It is remarkable that the innovative spirit is not primarily due to new competitors in the industry, but comes from the manufacturers, suppliers and their service providers. Vehicles were continuously reinvented to be able to constantly offer the customer better products.

In the field of digital services, established software companies will dominate the market in the future and already have suitable structures as well as a large num-

ber of competencies in place. The industry must rely on stronger cooperation between OEMs and suppliers here. The supplier industry in particular should focus on its strengths, such as robustness, quality, mobility and safety for continued success.

This year's Annual Congress of the Automotive Industry, which the Chemnitz Chamber of Industry and Commerce has been organising and holding since 1997, brings together the national and international automotive and supplier industry. The focus in 2018 is on the Chinese automotive market, a market with impressive potential for all market participants. Topics that immediately influence the enormous challenges facing all those involved will be discussed directly

in strategy and technical contributions, round-table discussions and networking.

Learn about the national and international orientation of the automotive industry in the coming years, what has been achieved and what methods and innovations are expected and will be implemented in the future.

Visit the 22nd International Annual Congress of the Automotive Industry in Zwickau, the "automotive heart" of Saxony!

Dieter Pfortner
President IHK Chemnitz

from 11:00 am

Welcome Reception

Place: Hotel First Inn, Restaurant, Kornmarkt 1, 08056 Zwickau | www.hotel-firstinn-zwickau.de

Benchmarking Live: Visits to companies in the automotive region south-west Saxony

12:15 pm

Bus transfer from the Hotel First Inn

12:30 pm

Press plant Tower Automotive Presswerk Zwickau

Product, marketing and plant strategies

Max. 25 participants (please use the registration form).

TOWER
AUTOMOTIVE

Place: Tower Automotive Presswerk Zwickau GmbH
Kopernikusstraße 60, 08056 Zwickau
Internet: www.towerinternational.com

Dialogue partner: Dr. Edgar Knabe
Plant Manager

Benchmarking Live - Company visit at Tower Automotive GmbH Presswerk Zwickau

Tower Automotive Presswerk Zwickau GmbH (TA Presswerk Zwickau) is a company of Tower International, which employs about 8000 people at 30 locations worldwide.

The largest European location in Zwickau with a total of 450 employees produces not only high strength and super high strength structural components but also chassis parts as well as simple and complex assemblies.

In 2000, TA Presswerk Zwickau was one of the first tier 1 automotive suppliers to invest in the cold forming of super high strength steels for complex structural components in chassis construction. Since then, the company has continuously developed in this field, in the field of forming of outer skin parts and since 2013 in the field of hot forming and is thus able to offer its customers a very large and broadly diversified know-how. Based on the differentiated customer requirements, investments have been made in recent years in new high-performance multi-pusher transfer presses, fully automatic tandem press lines and two hot forming lines.

The use of super high strength steels makes it possible to produce safety-relevant structural components in vehicle construction with smaller sheet cross-sections, which leads to a weight reduction in the bodyshell. As TA Presswerk Zwickau is able to produce these types of components by cold or hot forming depending on customer requirements, TA Presswerk Zwickau is in a position to cover the entire product portfolio



in this segment. In the field of cold forming of complex outer skin parts, it is particularly worth mentioning that 65% of the complex outer skin {sidewalls, doors and roofs} of the Porsche Macan is pressed in Zwickau.

A particular trend in the industry is currently the increasing use of hot-formed/press-hardened components. In order to offer solutions in this technology to its customers, TA Presswerk Zwickau has invested in two new hot forming lines and ten modern 3D high-power lasers. Structural parts such as roof frames, bumpers, B-pillars or cross beams are manufactured on these systems for customers such as Volkswagen, Opel, Skoda, Volvo, Maserati and Audi.

02:00 pm

Return to the Hotel First Inn Zwickau

The programme is continuously updated. All details can be found at: www.chemnitz.ihk24.de/automobilkongress2018

AMZ Lounge | General meeting of members of the Saxon Automotive Network AMZ

Internet: www.amz-sachsen.de

Place: D R H Vermögensverwaltung GmbH
Newtonstraße 18, 08060 Zwickau
Internet: www.drh.de

Kindly
supported by:



from 12:00 noon

Arrival of the participants & business lunch

Motor-Show

Visit the Motor Show of D R H Vermögensverwaltung GmbH. The exhibits offer an exciting overview of the many years of innovations in vehicle construction.

12:45 pm

Expert talk at the business lunch

Digital product monitoring - which requirements apply to manufacturers and suppliers?

Talk to the experts!



Jens-Uwe Heuer-James
Attorney-at-Law / Partner / Commercial
Luther Rechtsanwaltsgesellschaft mbH,
Hannover



Dr. Kuuya J. Chibanguza, LL.B.
Attorney-at-Law / Senior Associate / Commercial
Luther Rechtsanwaltsgesellschaft mbH,
Hannover

Top impulses from the automotive industry

01:20 pm

Network AMZ: innovative. networked. globally present.

Official welcome, projects and planning 2019



Dirk Vogel
Network manager
AMZ Saxony, Dresden

02:10 pm

Competence development - a key factor in the automotive future



Dr. Holger Naduschewski
Managing Director
Volkswagen Bildungsinstitut GmbH, Zwickau

02:30 pm

Impact of current industry trends on the automotive supplier and service provider Schnellecke Logistics



Ralph Hoyer
Managing Director
Schnellecke Logistics Sachsen GmbH, Glauchau

03:00 pm

Economic policy dialogue



Michael Kretschmer
Prime minister
of the Free State of Saxony

Moderation:



Dirk Vogel
Network Manager
AMZ Saxony, Dresden

from 04:00 pm

Networking – AMZ members introduce themselves – get-together

05:30 pm

End of the event – followed by a gala evening in Zwickau town hall

from 06:00 pm

Industry Forum Automotive Supplier Industry – gala evening

Place: Rathaus der Stadt Zwickau, Bürgersaal
Hauptmarkt 1, 08056 Zwickau

Kindly supported by:



06:45 pm

Official opening of the 22nd International Annual Congress of the Automotive Industry



Dieter Pfortner
President of the Chamber
of Industry and Commerce

Internationalisation of the Indonesian automotive industry



H. E. Arif Havas
Oegroseno
Ambassador of the Republic
of Indonesia, Berlin

China - New ways of mobility? Prospects for the automotive market

Highlight-
speaker:



Rudolf Scharping
Executive board
RSBK Strategie Beratung
Kommunikation AG,
Frankfurt am Main

approx. 07:30 pm

Gala Dinner „Creating culinary added value“

arranged by



Wines & more arranged by



Whisky with passion arranged by



Musical accompaniment: Let us surprise you!

- Take part:
- Win two VIP tickets of FSV Zwickau!
 - Two box tickets for a match of FSV Zwickau!



10:30 pm

End of the 1st congress day

from 8:00 am

Network breakfast / Registration / Trade exhibition

Place: Zwickau town hall, Bürgersaal, Hauptmarkt 1, 08056 Zwickau

08:45 am

Congress opening



Dieter Pfortner

President of the Chamber
of Industry and Commerce



Kathrin Köhler

Deputy Mayor of the City
of Zwickau



Wang Weidong

Minister-Counsellor and Head of the
Economic and Commercial Depart-
ment of the Embassy of the People's
Republic of China, Berlin

Automotive industry - growth under new success factors

Moderation:



Gunnar Breske

MDR – Mitteldeutscher
Rundfunk, Leipzig

9:00 am

Automotive industry in transition – prospects for suppliers



Klaus Bräunig

Managing Director
Verband der Automobilindustrie e.V. (VDA), Berlin

9:20 am

Structural answers to global challenges



Dr.-Ing. Michael Schachler

Executive Director Global Change and Business Transformation
Yanfeng Automotive Interiors, Neuss

9:40 am

Mobility of the future – what will drive us tomorrow?



Prof. Dr. Gennadi Zikoridse

Institute Director
University of Applied Sciences, Dresden

10:00 am

Extended mobility approaches for intelligent transport systems



Udo Wehner

Head of Division Vehicle Integrated Functions
IAV GmbH, Entwicklungszentrum Chemnitz/Stollberg

10:20 am

Changing times in the automotive industry



Prof. Dr. Ferdinand Dudenhöffer

Director CAR- Center Automotive Research
University of Duisburg-Essen, Duisburg

10:40 am

New business models - enabled by data & AI



Stefan Schumacher

Director - Global Automotive Solutions
IBM Industry Academy Member, Hamburg

11:00 am

Autonomous but not self-contained – intelligent mobility is networked



Wolfgang Sczygiol

Managing Director
ESG Elektroniksystem- und Logistik-GmbH, Fürstenfeldbruck

11:20 am

Potentials in the emissions issue



Prof. Dr. Thomas Koch

Institute director
Karlsruhe Institute of Technology (KIT) Institute of Reciprocating Engines,
Karlsruhe

11:40 am

Future of the automotive industry – current developments and challenges for automotive suppliers



Prof. Dr. Ferit Küçükay

Director of the Institute of Automotive Engineering
Technical University of Braunschweig

12:00 noon

Network break / Trade exhibition

12:15 pm

Press conference (by separate invitation)

Moderation:



Michael Stopp

Head of Division of Industry,
Foreign Trade Chemnitz Chamber of Commerce
and Industry, Zwickau Regional Chamber

Place: Zwickau town hall,
Jakobskapelle,
Hauptmarkt 1, 08056 Zwickau

01:00 pm

The automotive industry is changing – setting the strategic course



Frank Witter

Member of the Executive Board Finance and Controlling
Volkswagen AG, Wolfsburg

01:20 pm

The car manufacturer – The transformation to a software company



Dr. Oliver Manicke

Head of Programme Management Infotainment, Connect, UX
Dr. Ing. h.c. F. Porsche AG, Weissach

In focus: Automotive market PR China

1:40 pm

Challenges and stumbling blocks when founding a subsidiary in China using KOKI Technik Transmission Systems GmbH as an example



Dr. Michael Bormann

Managing Director
bdp Bormann,
Demant & Partner, Berlin



Daniel Sonntag

Managing Director
KOKI Technik Transmission Systems GmbH,
Niederwürschnitz

02:00 pm

Adaption of Autonomous Driving Technologies to China



Dr. Bernhard Morys

Senior Manager Autonomous Driving and Chassis Systems
Daimler Greater China Ltd., Beijing, China

02:20 pm

Strategic orientation of the automotive industry in China with a focus on e-mobility



Songquan Wu

Chief Expert of CATARC
China Automotive Technology & Research Center Co. Ltd, Tian Jin, China

02:40 pm

t.b.a.



Tian Juntao

Director of the Electronic Control Center of the Engineering Research Institute
Beiqi Foton Motor Co., Ltd., Peking, China

3:00 pm

Chinese investments in Germany – effects on the automotive and supplier industry



Dr. Kai Bandilla

Attorney-at-law
Heuking Kühn Lüer Wojtek PartGmbB,
Hamburg



Sen Gao

Attorney-at-law
Heuking Kühn Lüer Wojtek PartGmbB,
Hamburg

followed by

Networking break / trade exhibition

03:30 pm

Expert podium: Automotive industry - growth under new success factors

Moderation:



Gunnar Breske
*MDR – Mitteldeutscher
Rundfunk, Leipzig*



Thomas Riediger
*Head of Planning
Porsche Leipzig GmbH*



Marcus Stein
*CEO
watttron GmbH, Freital*



Douglas L. Donahue
*Principal and Vice President,
Entrada Group Mexico*



Christian Hirte
*(member of the German parliament)**
*Parliamentary State Secretary to the Federal
Minister for Economic Affairs and Energy and
Federal Government Commissioner for the
New Federal States*



Bruno Ginnuth
*CEO
CleverShuttle, Berlin*



Dirk Vogel
*Network Manager
AMZ Saxony, Dresden*

04:30 pm

Summary of the Congress – Conclusions for the automotive industry



Torsten Spranger
*Managing Director
Chamber of Industry and Commerce Chemnitz,
Regional chamber Zwickau*

followed by

Informal conclusion / networking with „Brotzeit“ (snack)

The programme is continuously updated. All details can be found at: www.chemnitz.ihk24.de/automobilkongress2018

*requested



CONGRESS DETAILS

Dates / places:

23 October, 12:30 pm

Tower Automotive
Presswerk Zwickau GmbH
Kopernikusstr. 60, 08056 Zwickau

23 October, 12:00 noon

D R H Vermögensverwaltung GmbH
Newtonstraße 18,
08060 Zwickau

23 October, 06:00 pm

Zwickau town hall
Hauptmarkt 1 (Bürgersaal),
08056 Zwickau

24 October, 08:00 am

Stadt Zwickau town hall
Hauptmarkt 1 (Bürgersaal),
08056 Zwickau

Registration **Deadline for registration: 19 October 2018**

Please complete and sign the registration form and return it to us by 19 October 2018.
Please note the data protection information in the registration form.

Sponsoring / Company Presentation / Advertising

Within the framework of the 22nd International Annual Congress of the Automotive Industry there is the possibility of sponsoring with advantages in the participation price, presentation options with company booth and/or in the congress magazine (see registration form and: www.chemnitz.ihk24.de/automobilkongress2018).



Participation fee

€ 400 plus VAT / participant (or staggered, see registration form)
€ 300 plus VAT / participant VAT for AMZ members

Invoicing

Upon receipt of your registration you will receive an invoice from Krauß Event GmbH, Uhdestr. 23, 08056 Zwickau,
Tel. +49 (0) 375 88300000, Fax: +49 (0) 375 88300009,
E-Mail: buchhaltung@kraussevent.de

Cancellation

A written cancellation of the registration before the registration deadline is free of charge. In case of cancellation after the registration deadline, the full participation fee will be charged. Of course it is possible to provide a substitute for the registered participant in case of written notification.

Congress languages



German



English (simultaneous translation)



Chinese (simultaneous translation)

Parking facilities

underground car park
„Kornmarkt“
Schillerstraße 1a
08056 Zwickau



multi-storey car park
CONTIPARK
Katharinenstraße 1
08056 Zwickau



Accommodation

First Inn Zwickau
Kornmarkt 9, 08056 Zwickau
Tel.: +49 (0) 375 2792-0
www.hotel-firstinn-zwickau.de

ACHAT Premium Zwickau
Leipzigerstr. 180, 08058 Zwickau
Tel.: +49 (0) 375 872-0
www.achat-hotels.com

Contacts

Congress management

Michael Stopp
IHK Chemnitz,
Regional chamber
Zwickau



Telephone: +49 (0) 375 814-2200
E-Mail: michael.stopp@chemnitz.ihk.de

Company presentation

Ronny Kunert-Hans
IHK Chemnitz,
Regional chamber
Zwickau



Telephone: +49 (0) 375 814-2240
E-Mail: ronny.kunert-hans@chemnitz.ihk.de

Information

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IHK Chemnitz,
Regional chamber
Zwickau



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E-Mail: marit.worlitz@chemnitz.ihk.de

Der Antrieb für Zwickau. Energiegeladen.



Wir bewegen die Region.
Mit Tradition und Präzision zu e-Motion.

Als richtungsweisendes Unternehmen Sachsens sind wir uns unserer Verantwortung bewusst. Mit neuer Kraft treiben wir den Standort Zwickau an. Zukünftig auch elektrisch.*



Volkswagen

* Das Fahrzeug wird noch nicht zum Verkauf angeboten und unterliegt daher nicht der Richtlinie 1999/94 EG.